



**Sigma Pi Phi Fraternity's Collective Impact Cooperative (CIC)/Fair Count's Black Men Count  
2020 Census Update Webinar**

**Agenda**

**Monday, March 16th**

**7PM EST-7:45 PM EST**

- I. Opening/Greeting  
*Ed Reed, Program Director, Fair Count, Inc.*
- II. Welcome/Purpose  
*Archon Eric C. Rhone, Sr., Chair, Collective Impact Cooperative*  
*Archon Jerlando F. L. Jackson, Chair, Grand Social Action Committee*
- III. United States Census Bureau Update  
*Archon Darryl R. Matthews, Sr., Partnership Specialist, United States Census Bureau*
- IV. Black Men Count Update  
*Ed Reed, Program Director, Fair Count, Inc.*
- V. Q/A
- VI. Call to Action  
*Archon Eric C. Rhone, Sr., Chair, Collective Impact Cooperative*  
*Archon Jerlando F. L. Jackson, Chair, Grand Social Action Committee*
- VII. Closing  
*Ed Reed, Program Director, Fair Count, Inc.*

***Partnership Background:***

Fair Count, Inc. and Sigma Pi Phi Fraternity, best known as the Boulé, announced a joint, national effort to ensure that Black men are accurately counted in the 2020 Census. Fair Count will be working with the Boulé's Collective Impact Cooperative (CIC), which is comprised of the five Black male fraternities of the National Pan-Hellenic Council. Black men represent one of the most historically undercounted groups, and net undercounts of this group were among the highest observed in the 2010 Census, reaching 10% for some age groups.